



NAIOP
COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION
NORTHWEST FLORIDA CHAPTER
We **are** commercial real estate

July 2015

Member Spotlight



Kathleen Baldwin, CPA, CCIFP

Member
Warren Averett, LLC

NAIOP NW FL: Treasurer (2013, 2014, & 2015), Membership Chair (2011-2012), Golf Tournament Committee Chair (2014) and Co-Chair (2015), Annual Meeting Committee Chair (2014)

My favorite hobby...Watching SEC Football all day!!! Okay, maybe that one falls into the category of what I'm passionate about.

Do you have any hobbies?

Reading, running, and relaxing in a hammock at our country home retreat in Robertsdale, AL. And my favorite hobby... Watching SEC Football all day!!! Okay, maybe that one falls into the category of what I'm passionate about.

What are you passionate about?

I am passionate about the youth in our community. They are our future!

What book are you currently reading?

I just finished reading "Eat That Frog!" by Brian Tracy. I'm trying to learn how to get more done in less time!

What 3 business tips can you share with others?

- Think of your CPA as one of your business advisors, not just your compliance officer for tax return and financial statement work. Value your relationship with your accountant and involve them in all aspects of your business and personal financial strategies.

- Every professional should have a "30 second elevator speech" - you should be able to state your mission, service and goals in a clear and concise manner.
- Take Risks and set goals - "If you do what you've always done, you'll get what you've always gotten." - Tony Robbins

What benefit(s) have you gained from being a member of NAIOP?

I have been a Member of NAIOP since 2009 and I'd have to say the single most important benefit for me is the excellent networking opportunities the organization provides. I have developed strong relationships with my fellow members that I may not have met otherwise. Additionally, I am able to stay abreast of what's happening within our community through the diverse "What's Up" Chats NAIOP hosts each month.

What was the experience or motivating factor that compelled you to join NAIOP of NWFL? Was there someone who influenced you to join?

One of my key mentors, Jack Rowell, encouraged me to join NAIOP as another way to build relationships with those in the construction and commercial development industries. My passion for NAIOP has remained as I have come to learn the value of NAIOP at all levels: local, state, and national.

Career Achievements:

Working in a Firm of more than 800 professionals, I lead our Construction Practice Group, which focuses on the delivery of accounting, auditing, tax and consulting services to the Firm's construction industry clients. However, my true achievements began many years ago when I was fortunate to become part of the Warren Averett (formerly O'Sullivan Creel) family. The ultimate highlight of my career occurred in 2011 when my role models and mentors invited me to become a Partner in Warren Averett.

Biography:

Kathleen Baldwin joined the Firm in 1999 and is a Member in the Firm's Audit Division. Kathleen over 15 years' of experience in public accounting. She is a leader within the Firm's Construction Practice Group, which focuses on the delivery of accounting, auditing, tax and consulting services to the Firm's construction industry clients. Kathleen lives in Pensacola with her husband and daughter.