

Here's the next installment of the NAIOP Member spotlight!



## Member Spotlight



### **Ashlee Carpentier**

Vice President  
Complete DKI

NAIOP NW FL: Principal Sponsor (2014 - current),  
Membership Committee (2015), Board Member (2016)

*Through NAIOP, I've met with people who are leading and developing Pensacola and have the opportunity to be one of the first to hear about new development projects.*

See below for full biography.

### **What are your hobbies?**

I love to bake and cook. If it goes in the oven, it's my friend - brownies, casseroles, you name it! I am currently working on expanding my cooking skills using meats. My goal is to be a grill master by the end of the year!

### **What are your top 3 business tips for others?**

- Be honest, let people know why you love your profession.
- Ask! Ask questions, ask for advice, ask for reference and referrals. The people around you have so much knowledge and most of them are willing to share.
- Reset, take a few days every once and a while to unplug and reevaluate. Sometimes your brain gets so full of what is currently going on, it's hard to see how to move forward and grow.

**What is your guilty pleasure?**

Bar food. I love the deep fried, dipped in ranch nibbles. Hub Stacy's potato skins are my absolute favorite!

**What book are you currently reading?**

Results that Last by Quint Studer.

**Why did you to join NAIOP of NWFL?**

I found NAIOP's website in 2012 and my first meeting was the Economic Update. After that I was hooked. The depth of information that was provided and the enthusiasm the members showed for their profession was contagious. Through NAIOP, I've met with people who are leading and developing Pensacola and have the opportunity to be one of the first to hear about a new project. Additionally, I've met countless clients and a handful of really close friends.

**Achievements:**

Ashlee and her husband Shaun founded Complete DKI in 2012. By 2015 they had doubled their number of response vehicles and added 20 new team members. The future promises more of the same as Complete DKI moves forward with plans to open a contents cleaning facility in Santa Rosa during 2016.

**Biography:**

Ashlee Carpentier was born and raised on the Gulf Coast and graduated from the University of West Florida. She has a huge heart for those experiencing a disaster. Putting that passion to action, she serves as the Board Chair for the local Red Cross Chapter, is an avid supporter of the Escambia County Professional Fire Fighters Charity, and volunteers time and resources for the Trauma Intervention Program. Ashlee also serves as Board President for the Gulf Coast Association of Insurance Professions and as the Membership Chair for our the local chapter of the Florida Restaurant and Lodging Association.

She is married to her best friend and business partner, Shaun Carpentier and they have two fur babies.