

## MEMBER SPOTLIGHT APPLICATION

The NAIOP of NWFL Member Spotlight Program is designed share the achievements of our members with the Chapter and the community. The selected member will have his or her interview (see question portion below) and professional headshot featured on the Chapter website.

Member Spotlight includes:

- Month-long promotion on the homepage of Chapter website with a link to full Member Spotlight feature (includes your headshot)
- Email sent out to all contacts (more than 400) announcing you as the Member Spotlight
- Listing in Member Spotlight section of Chapter website (headshot included) for a period of one year

### Applicant Information:

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Job Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Email Address: \_\_\_\_\_

### Application Selection:

- Priority Application: \$50**  
This option allows you to choose which month you would like to be featured based on availability.  
List top two preferences for feature month: \_\_\_\_\_

- General Application: \$25**  
Your spotlight will be featured in month chosen by the Committee.

Applicant will be notified within 30 days of the month that his or her spotlight will be featured. Committee reserves the right to schedule applicant's spotlight as they deem appropriate.

**Please send the completed application, professional headshot (jpeg format), and payment to:**

Email: [admin@naiopnwfl.com](mailto:admin@naiopnwfl.com)

Mail: P.O. Box 841, Pensacola, Florida 32591

If you have any questions or need additional information please contact Brandice Pelfrey, CMP, NAIOP NWFL Executive Director at [admin@naiopnwfl.com](mailto:admin@naiopnwfl.com) or 850.212.4632.

### Interview Questions

- 1) Please provide a brief bio along with your professional headshot. (1-3 paragraphs).
- 2) What are some achievements in your career that you would like to highlight?
- 3) Please list any past and current service to NAIOP (e.g., office, committee membership). Include dates of service.
- 4) What are some of the benefits you have gained from being a member of NAIOP?

5) What was the experience or motivating factor that compelled you to join NAIOP of NWFL? Was there someone who influenced you to join?

6) What 3 business tips can you share with others?

**Choose 3 :**

1) Do you have any hobbies?

2) What book are you currently reading?

3) What is your guilty pleasure (TV show, sweet treat, etc.)?

4) What are you passionate about?

5) What is your favorite app or social media outlet?

6) What is your dream vacation spot?

7) If Hollywood made a movie of your life; who would you like to see play the lead role as you?